The Cost of Parking

UCSC Transportation and Parking Services
Spring 2016
TAPS Overview

- Mission and functions
- Funding and expenditures
- Cost savings and efficiencies
- “A” permit comparisons
- Governance structure
Mission

- Provide and manage physical access to UC Santa Cruz
- Oversee the planning, design, operation, and management of parking-related facilities and programs
Primary Function #1:

- **Campus transit**
  - Day and Night Shuttles
  - Disability Van Service
  - Night Owl
  - Bike Shuttle
  - Manage contract with SCMTD ("Metro")

Campus transit is funded by mandatory student transit fees, and is *not* included in current parking fee proposal.
Primary Function #2:

- **Parking management**
  - Parking lot construction and maintenance
  - Field operations
  - Permit sales
  - Sustainable transportation programs
    - Commuter vanpools
    - Faculty/staff bus pass
    - Bike programs and infrastructure
    - Zimride
    - Zipcar
  - Traffic Control program
Other obligations

TAPS also supports the campus in complying with its Long Range Development Plan, the Comprehensive Settlement Agreement, Climate Action Plan, Campus Sustainability Plan, and Carbon Neutrality goals.

TAPS staff must also spend time complying with:

- Environmental review, mitigation, and monitoring
- Stormwater Management Plan
- California Air Resource Board
- CANRA/Clery Act
- PCI compliance
Parking funding sources

- **TAPS** is a self-funded auxiliary unit
  - OPERS, Housing, Bookstore are other auxiliaries

- **Parking must** be user-funded
  - mandated by Master Plan for Higher Education

- **External grants** (close to $5M so far)
  - traffic lights, vanpool vehicles, bike improvements

- **$3 per citation** collected by UCSC Police
  - currently $35K/year

- **$8K/year** contribution from Housing
  - covers Traffic Control at Porter
## How are those funds spent?

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative support</td>
<td>$966,302</td>
</tr>
<tr>
<td>Operations</td>
<td>$839,898</td>
</tr>
<tr>
<td>Administrative assessments*</td>
<td>$650,054</td>
</tr>
<tr>
<td>Loan payments</td>
<td>$581,683</td>
</tr>
<tr>
<td>Alt. transportation subsidies</td>
<td>$488,371</td>
</tr>
<tr>
<td>Parking maintenance</td>
<td>$224,529</td>
</tr>
<tr>
<td>Event Parking</td>
<td>$81,338</td>
</tr>
<tr>
<td>Traffic control</td>
<td>$62,934</td>
</tr>
<tr>
<td>Capital projects</td>
<td>$62,800</td>
</tr>
</tbody>
</table>

* All auxiliary operations pay to support central campus offices and services.*
Expenses by percentage

Parking and Program Fees
$4 Million

24% Administrative Support
- Business Office
- Planning & Analysis
- Policy Development
- Grant Management
- HR Functions
- LRDP Mitigations
- Safety & Security

21% Operations
- Sales Office
- Main Entrance Kiosk
- Cash Management
- Information Technology
- Customer Service
- Outreach and Marketing

16% Administrative Assessments
- UCSC charges to auxiliary units
- UCOP charges to auxiliary units
- ITS workstation charges

15% Loan Payments
- Core West Parking Structure Financing

12% Alternative Transportation
- Vanpool
- Bike Programs
- Faculty/Staff Bus Pass
- Emergency Ride Home
- Zipcar
- Carpool
- Zimride
Alternative Programs

To reduce the demand for parking spaces, we subsidize certain programs:

- Vanpools
- Carpools
- Bike programs and infrastructure improvements
- Faculty/Staff bus passes
- Zimride (ride-sharing service)
- Zipcar (car-sharing service)
- Emergency Ride Home vouchers
Despite the alternatives...

We still have to build parking:

- Hay Barn parking lot: 2016 ($100K)
- Coastal Science Campus: 2016 ($1.6M)
- Social Sciences 3: 2018 ($2M)
- East Remote expansion: 2020 ($3.5M)
**Impact on debt service:**

- Coastal Science Campus: $95K/year
- Social Sciences 3: $135K/year
- East Remote expansion: $254K/year

plus we’re still paying an average of $750K/year for the Core West structure. By 2020, the debt service for parking facilities will be over $1.3M/year.
How have we reduced costs?

- Positions have been left vacant or eliminated
  ◦ down 4.38 FTE since 2009
  ◦ that’s almost 20% of our staff
- Reduced operations at Kiosk
- Using students where feasible
- Redesigned permits to reduce printing costs
Future efficiencies

• Investing in a modern Parking Management System would benefit both customers and staff, and help streamline a number of labor-intensive processes.

• Eventually we hope to utilize license plate recognition (LPR) to eliminate permits entirely – another cost savings.

• We could also reduce staffing costs by consolidating all sales operations into one facility, but that’s not currently an option.
Why such a big increase?

- We’ve gone ten years without an increase
- This three-year plan begins to stabilize our budget situation, and allows us to prepare for planned capital projects
- Small, incremental rate increases are likely in later years to keep pace with rising costs (e.g., salaries, benefits, construction, fuel, campus administrative assessments)
The cost of parking permits doubled when we built Core West. Avoiding costly structures both complies with the LRDP and keeps parking permit costs lower.

**Historical A permit costs**

Start of Alternative Transportation Programs, expanded Campus Transit Services

Construction of Core West Parking Structure

Coastal Science Campus Parking

Historic & Projected Annual "A" Parking Fees
(revised 3/12/16)
## UC annual A permit costs

For comparison purposes, here are the monthly costs at all UC campuses for annual close-in parking permits.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>San Francisco</td>
<td>$138.00</td>
<td>$149.00</td>
<td>$161.00</td>
<td>$174.00</td>
<td>$188.00</td>
<td>$203.00</td>
<td>Increase 8% annually for 8-9 years, then drops to 5% annually</td>
</tr>
<tr>
<td>Berkeley</td>
<td>$124.00</td>
<td>$124.00</td>
<td>$124.00</td>
<td>$131.00</td>
<td>$135.00</td>
<td></td>
<td>3% increase to make up for lost revenue</td>
</tr>
<tr>
<td>San Diego</td>
<td>$93.00</td>
<td>$93.00</td>
<td>$93.00</td>
<td>$93.00</td>
<td>$93.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Irvine Med Center</td>
<td>$67.00</td>
<td>$70.00</td>
<td>$81.00</td>
<td>$81.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Los Angeles</td>
<td>$68.00</td>
<td>$71.00</td>
<td>$74.00</td>
<td>$77.00</td>
<td>$79.00</td>
<td>$81.00</td>
<td></td>
</tr>
<tr>
<td>Merced</td>
<td>$42.00</td>
<td>$65.00</td>
<td>$67.00</td>
<td>$68.00</td>
<td></td>
<td></td>
<td>Checking 11-12... Anticipate $1/yr increase into the future.</td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>$66.00</td>
<td>$66.00</td>
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<td>$66.00</td>
<td>$69.00</td>
<td>$72.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>Irvine</td>
<td>$54.00</td>
<td>$59.00</td>
<td>$62.00</td>
<td>$65.00</td>
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<tr>
<td>Riverside</td>
<td>$56.00</td>
<td>$56.00</td>
<td>$56.00</td>
<td>$60.00</td>
<td>$64.00</td>
<td>$68.00</td>
<td>$72.00</td>
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<tr>
<td>Davis Med Center</td>
<td>$48.00</td>
<td>$48.00</td>
<td>$48.00</td>
<td>$48.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Davis</td>
<td>$48.00</td>
<td>$48.00</td>
<td>$49.00</td>
<td>$51.00</td>
<td></td>
<td></td>
<td>No rate increase in 15-16, preparing 3-year rate plan.</td>
</tr>
<tr>
<td>irrigation_Med Center</td>
<td>$48.00</td>
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<td>$48.00</td>
<td>$48.00</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Santa Barbara</td>
<td>$36.00</td>
<td>$37.50</td>
<td>$37.50</td>
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For comparison purposes, here are the monthly costs at all UC campuses for annual close-in parking permits.
## UC daily A permit costs

Similarly, here are the costs at all UC campuses for one-day close-in parking permits.

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<th>2014-15 Rates</th>
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<tr>
<td>San Diego</td>
<td>$8.00</td>
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<tr>
<td>Riverside</td>
<td>$10.00</td>
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<td>Davis</td>
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2014-15 rates
Advisory Committee on Campus Transportation and Parking (ACCTP)

- Co-chaired by Vice Chancellors of Business & Administrative Services (BAS) and Planning & Budget

- Representation includes:
  - Committee on Faculty Welfare
  - Committee on Planning & Budget
  - Staff Advisory Board
  - SUA
  - GSA
Process for Fee Increases

- Review by Advisory Committee on Campus Transportation and Parking (ACCTP)
- Proposal to Academic Senate by mid-March
- Academic Senate, Labor, and campus 45-day comment period
- Comments submitted to Chancellor and EVC
- EVC reviews
- Chancellor approves/rejects proposal, or asks for modifications
Thank you for taking the time to learn more about what we do. If you’d like to submit a comment to the current parking fee proposal, please do so at tapsfeeproposal-group@ucsc.edu before May 30, 2016